RESURGAM MUSIC AND ARTS FESTIVAL

LIVE MUSIC | MAINE MAKERS | FOOD TRUCKS | CHILDREN'S PARADE | AND MORE!

WHO: MAMM & Community Partners

WHAT: The second year of MAMM's summer kickoff festival with multiple stages, dozens of bands, food, limited run Bissell Bros. beer, & hundreds of local families...and **the event is FREE and open to the public!**

WHEN: June 11, 2023

WHERE: Ocean Gateway and surrounding parks



MALNE ACADEMY OF MODERN MUSIC

SPONSORSHIP LEVELS

"Headliner" - \$20,000 [taken]



- Full Event Sponsor! MAMM's Resurgam Festival presented by ...
- Name and logo on all stage banners
- Large, central logo on all marketing materials including parade materials, parking passes, posters,
- t-shirts, event maps, tote bags, etc
- Name and logo in all press releases & newsletters
- Name and logo in all advertisements (radio, print, & social media)
- Free event merch to 20 staff (t-shirts, tote bags)
- Central booth in the Maker's Mall
- Business gets to introduce the bands
- Special social media feature

"Beer Garden" - \$10,000 [taken]



- Beer Garden presented by ...

- Logos on all marketing materials including parade materials, parking passes, posters, t-shirts, event maps, tote bags, etc

- Name and logo in all press releases & newsletters
- Name and logo in all advertisements (radio, print, & social media)
- Free merch to 15 staff (t-shirts, tote bags)
- Booth in Maker's Mall
- Special social media feature

"MAMM Maker's Mall Sponsor" - \$10,000 [1 sponsorship opening]

- Name on all Maker's Mall banners
- Maker's Mall presented by ...

- Logos on all marketing materials including parade materials, parking passes, posters, t-shirts, event maps, tote bags, etc

- Name and logo in all press releases & newsletters
- Name and logo in all advertisements (radio, print, & social media)
- Free merch to 15 staff (t-shirts, tote bags)
- Booth in Maker's Mall
- Special social media feature

"Children's Arts Area" - \$10,000 [1 sponsorship opening]

- Children's Arts Area presented by ...

- Logos on all marketing materials including parade materials, parking passes, posters, t-shirts, event maps, tote bags, etc

- Name and logo in all press releases & newsletters
- Name and logo in all advertisements (radio, print, & social media)
- Free merch to 15 staff (t-shirts, tote bags)
- Booth in Maker's Mall
- Special social media feature



SPONSORSHIP LEVELS

"Stage Sponsor"- \$5,000 [3 sponsorship openings]

- Central banner on stage
- This stage is sponsored by ...
- Name and logo in all press releases & newsletters
- Name and logo in all advertisements (radio, print, & social media)
- Free merch to 10 staff (t-shirts, tote bags)
- Booth in Maker's Mall
- Special social media feature

"Parade Sponsor" - \$2,500 [taken]

- Parade Sponsor! Name on all parade banners
- Resurgam Festival Parade brought to you by ...
- Name and logo in all press releases & newsletters
- Name and logo in all advertisements (radio, print, & social media)
- Free merch to 5 staff (t-shirts, tote bags)
- Booth in Maker's Mall

"Food Truck Sponsor" - \$2,500 [1sponsorship opening]

- Food Trucks brought to you by ...
- Name and logo in all press releases & newsletters
- Name and logo in all advertisements (radio, print, <mark>&</mark> social media)
- Free merch to 5 staff (t-shirts, tote bags)
- Booth in Maker's Mall

"Fan Club" - \$1,000 [unlimited sponsorships]

- Name and logo in all press releases & newsletters
- Name in all advertisements (radio, print, & so<mark>cia</mark>l media)
- Booth in Maker's Mall
- Special social media feature

"Roadie" - \$500 [unlimited sponsorships]

- Name in all press releases & newsletters
- Name in all advertisements (radio, print, & social media)













Machias





bull moose

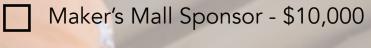
Machias

SPONSOR REGISTRATION

RESURGAM FESTIVAL



Headliner - \$20,000



Children's Arts Area - \$10,000

Stage Sponsor - \$5,000

Parade Sponsor - \$2,500

Food Truck Sponsor - \$2,500

Fan Club - \$1,000

Roadie - \$500

COMPANY

ADDRESS

CONTACT

PHONE

EMAIL

WEB ADDRESS

You can send us a check at: Maine Academy of Modern Music 125 Presumpscot St. #14 Portland, Maine 04103

014401

Or pay online HERE

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